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DELTA SIGMA THETA SORORITY, INCORPORATED ESTABLISHES D4WOMEN IN ACTION: DST FOR AFRICAN AMERICAN WOMEN FOR POLITICAL POWER TO SUPPORT BLACK WOMEN IN POLITICS

Creation of new 501(c)(4) organization amplifies Delta Sigma Theta’s fervor for political and social change

WASHINGTON – In honor of the 100th anniversary of the passage of the 19th Amendment, Delta Sigma Theta Sorority, Incorporated announced today the launch of its new, political action-oriented 501(c)(4) organization, D4Women in Action: DST for African American Women for Political Power (“D4Women in Action”). Delta Sigma Theta is the first Black Greek letter organization to establish a 501(c)(4) organization. D4 Women in Action is not a PAC and cannot give money directly to candidates. The new entity will be used to enhance Delta’s political presence and build a pipeline to advance the status of Black women in politics.

D4Women in Action aims to amplify the fundraising efforts for potential Black women political candidates and build a network of qualified Black women candidates who are ready, willing, and capable to run for office or receive political appointments. The entity was founded to enhance and expand Delta Sigma Theta’s political presence, including by identifying critical issues in the Black community and increasing advocacy, education, economics, and power of Black women in the political process.

“Since its founding, Delta Sigma Theta has been a social-driven organization,” said National President & CEO Beverly E. Smith. “Over one hundred years ago, our Founders were among the thousands of women marching for voting rights. D4Women in Action honors those young women and opens their legacy to both members of Delta Sigma Theta and anyone who feels inspired by the cause.”

D4Women in Action’s mission and goals are positioned around four pillars:
• Advocate and educate on policy priorities;
• Develop the Chisholm-Jordan Institute to train Black women to run for office and appointments (Delta Sigma Theta members);
• Encourage Delta’s network to donate fiscal and human resources to advance Black women candidates; and
• Lobby for/against legislation and support/oppose ballot measures.

“D4Women in Action is a continuation of the legacy set by our Founders to build political power and influence for the betterment of our people,” said Thelma T. Daley, Board Member of D4Women in Action. “We are retracing the footsteps of our Founders and expanding our advocacy to new heights. D4Women in Action will allow us to use our voices and passion for social action to our fullest extent.”

D4 Women in Action was created by Delta Sigma Theta Sorority, Incorporated as a standalone entity. While the new organization builds its full Board of Directors, D4Women in Action is led by founding members Shavon Arline-Bradley, President and Chair; Rhonda Briggs, Secretary - Treasurer; Beverly E. Smith; and Thelma T. Daley. None of Delta Sigma Theta Sorority, Incorporated’s current social action activities, led by the National Social Action Commission or by social action on the regional, state and chapter level will change as a result of creating this new entity.

More information regarding DST for African American Women for Political Power’s agenda will be released ahead of the presidential election in November.

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About Delta Sigma Theta Sorority, Inc.

**Delta Sigma Theta Sorority, Incorporated** was founded in 1913 on the campus of Howard University to promote academic excellence; to provide scholarships; to provide support to the underserved; educate and stimulate participation in the establishment of positive public policy; and to highlight issues and provide solutions for problems in their communities. Today Delta Sigma Theta Sorority has over 300,000 initiated members and more than 900 chapters worldwide. The Sorority uses its Five-Point Programmatic Thrust of economic development, educational development, international awareness and involvement, physical and mental health, and political awareness and involvement to create its national programs.